



2018 RESOURCE GUIDE

AD SPECIFICATIONS

AD SUBMISSION DEADLINE : **JUNE 20, 2018**

AD SIZES:

1/4 page ad:

3.875 w x 5.125" h. No bleeds

1/2 page ad (horiz):

8.0 w x 5.125" h. No bleeds

1/2 page ad (vert):

3.865 w x 10.5" h. No bleeds

Full page ad:

8.5 w x 11" h. + 1/8" bleed

*ALL ADS ARE 4-COLOR (CMYK)

All Indesign, Illustrator or QuarkXpress files should be submitted in **Press Ready PDF format** to the appropriate size. Photoshop files, if not in PDF form, must be compressed, preferably with PNG 24 (higher quality than jpeg) format and must be **300 ppi**.

Ad creation/modification design fees will be charged at \$75.00/hr. with 1 hr. minimum.

Please email ad files to barry@edwardscom.net

RESOURCE GUIDE AD PLACEMENT COSTS

¼ Page \$125.00

½ Page \$250.00

Full Page 550.00

If you are interested in placing an advertisement in the EVENT PLANNER RESOURCE GUIDE, please email your request to Rick Turner at rickturner@eventplannersexpo.com. She will contact you with details.



www.EventPlannersExpo.com

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